

BRIDE RECEIVES \$2,000,000 AS WEDDING GIFT



MRS. CHILDS FRICKE, NEE MISS FRANCES SHOEMAKER DIXON, OF BALTIMORE.

BALTIMORE, Oct. 19.—Immediately before the ceremony that joined Childs Frick, son of Henry Frick, the multi-millionaire steel magnate, and Miss Frances Shoemaker Dixon, in the bond of matrimony, the elder Mr. Frick handed his son an envelope containing the information that \$2,000,000 had been settled upon him by his father. Mr. Frick then turned to his future daughter-in-law and handed her another envelope containing the equivalent to \$2,000,000.

EXPECT AUTO DRIVER TO SURVIVE INJURIES

LAPORTE, Ind., Oct. 20.—Physicians Sunday reported the condition of Edwin Shurz, driver of the automobile which carried four persons to their death in a crossing tragedy, as satisfactory, and little doubt exists as to his recovery. Mr. Shurz, however, is completely prostrated by the accident in which his wife and their three guests were killed, and his mental condition has caused some solicitude to his friends. The bodies of the four victims are at the Custer mortuary. The body of Mrs. Bruce, whose husband is on his way to Laporte, will be taken to Washington, D. C., for burial.

The bodies of Mrs. Shurz and Mrs. Shafer were frightfully mangled, having been caught under the wheels of the train and dragged a considerable distance.

The Pere Marquette company is believed to be largely responsible for the tragedy. The train was being run north with a car in front of the engine. This obstructed the view of the engineer who might have been able to

have stopped the train but for this fact. He applied the emergency brakes as the train approached the crossing.

OLD NEWSPAPER MAN IS LAID TO REST

LAPORTE, Ind., Oct. 20.—The body of Charles G. Powell, for many years an Indiana newspaper man, continuing in the business until failing sight compelled him to retire, was laid to rest in the cemetery at Union Mills, this county beside the remains of his father and mother who died during the war. Nearly the entire village turned out in tribute to the deceased, who in early life had been a clerk in one of the town's stores. Brief services were conducted at the home of Mr. Powell's son in Niles. The services at the grave were conducted by the Rev. E. S. Smith, a Presbyterian clergyman, while the eulogy was pronounced by Harry R. Darling, a newspaper man of this city.

Good Care of the Hair Makes All Women Fair



Hair—natural, snappy, well kept hair woman's greatest beauty. The hair first attracts attention. Nice, clean, fluffy hair, growing on the head in adorns, makes for personal charm more than a clear complexion, regular features or a handsome gown. Beautiful hair, which commands admiration everywhere, is almost always associated with the use of that

Well Known Scalp Prophylactic Newbro's Herpicide

The worst enemy of good hair is dandruff caused by an invisible microbe growth on germ. That the destruction of this germ may be accomplished by the intelligent use of Newbro's Herpicide is proven by the experience of thousands of people. By the removal of dandruff further loss of hair may usually be prevented and there is a decided increase in life, lustre and luxuriance which constitute hair beauty. There is a subtle and delightful odor about Herpicide that never offends, but appeals to everyone. It contains no grease, and will not change the color of the hair. The itching scalp which accompanies dandruff may generally be relieved by the first few applications. There is no need for anyone to be deceived by other preparations that have adopted the Herpicide advertising claims. You can avoid possible disappointment by insisting upon having genuine Herpicide.

Send 10 cents for sample bottle and booklet to The Herpicide Co., Dept. S., Detroit, Mich.

Two sizes, 50c and \$1.00, sold and guaranteed everywhere. If not satisfactory your dealer will refund your money.

Applications at all good Barber Shops and Hair-Dressing Parlors.

WETTICK'S, Special Agents.

—at Wyman's—The Oriental Rug Sale Continues Through Tomorrow—

A selection of Orientals from the largest direct importer of Oriental rugs in New York. With our own stock, this selection will be on Sale continuing through tomorrow.

100% to 25% Is The Actual Saving at This Sale

(Ten) SAROUKS, about 4 x 6.7 feet, 85.00 value, sale 75.00.

(Ten) SAROUKS, about 3.5 x 5.8 feet—50.00 regular, sale 45.00.

(Thirty) BELUCHISTANS, about 2.3 x 5.4 feet, 12.50 to 25.00 regular, sale 10.00 to 20.00.

(Forty) BELUCHISTANS, about 3.4 x 6.4 feet, 15.00 to 40.00 regular, sale 12.50 to 35.00.

(Eight) IRANS, about 3.9 x 6.7 feet, 50.00 regular, sale 35.00 to 40.00.

(Ten) IRANS, about 3.6 x 6.5 feet, 40.00 regular, sale 35.00.

(One) SHIRAZ about 7.5 x 4.7 feet, 72.00 regular, sale 65.00.

(One) KAZAK, about 6.1 x 4.33 feet, 50.00 regular, sale 45.00.

(One) KAZAK, about 5.2 x 2.11 feet, 40.00 regular, sale 35.00.

(One) KAZAK, about 5.0 x 4.0 feet—25.00 regular, sale 22.50.

(One) KAZAK, about 5.5 x 3.9 feet, 38.50 regular, sale 30.00.

(One) KAZAK, about 5.3 x 3.7 feet, 42.50 regular, sale 40.00.

(One) KAZAK, about 3.11 x 3.0 feet, 25.00 regular, sale 20.00.

(One) KAZAK, about 4.9 x 3.7 feet, 25.00 regular, sale 22.50.

(One) KAZAK about 10.10 x 4.2 feet, 70.00 regular, sale 60.00.

(One) KAZAK, about 5.0 x 4.1 feet, 40.00 regular, sale 35.00.

(One) CABISTAN, about 8.6 x 3.8 feet, 45.00 regular, sale 40.00.

(One) CABISTAN about 5.9 x 3.11 feet, 65.00 regular, sale 57.50.

(One) STRIP, about 11.0 x 3.7 feet, 67.50 regular, sale 60.00.

(One) STRIP, about 12.0 x 3.0 feet, 50.00 regular, sale 42.50.

(One) STRIP, about 10.11 x 3.5 feet, 37.50 regular, sale 32.50.

(One) KELLEY, about 9.6 x 4.9 feet, 75.00 regular, sale 60.00.

GEO. WYMAN & CO.

DR. HURTY URGES HEALTHY CHILDREN

Says They Are Hope of Nation—Should Come of Strong Parents and Trained Wisely in Mind and Body.

COLUMBUS, Ind., Oct. 20.—Dr. J. N. Hurty, secretary of the state board of health, in a letter relative to diseases of the eyes in Bartholomew county, says:

"There are doubtless many children in Bartholomew county in school today who are struggling along under the handicap of defective eyesight. We now know there are forty-eight cases of trachoma among the school children of Bartholomew county. If they are not looked after very carefully they will become blind or will have sore eyes all their days. Vision will become impaired and they will struggle under a serious handicap."

"The question is—will these children be looked after or will they be permitted to suffer and fall into the defective class? It will cost some money to save these children themselves, but they are worth all the money it would cost. Yet there are sure to be some so-called economists who will protest saving the eyesight of these children and making them efficient citizens, simply because it will cost money. It is too bad we have such defective people for it is certainly defective reasoning to say we can not afford to save children. We can afford to save children and we can not afford to let them perish, or even to let them become inefficient."

"The child is the hope of the nation. Let him be born of healthy parents, who have normal minds and normal bodies; let them be trained wisely in mind, body and soul, and our social problems, which now cause so much high taxes and so much trouble will speedily be solved. The cure for high taxes is not in hoarding money but in spending it wisely to remove the causes which make high taxes necessary."

SNOW FALLS IN MISSOURI

Thermometers Register From 4 to 8 Degrees Above.

KANSAS CITY, Mo., Oct. 20.—Snow, the first of the season, fell for half an hour late Sunday, over western Missouri and eastern Kansas. Thermometers in this section Sunday night stood at four to eight degrees above the freezing point.

Points in southern Kansas and northern Oklahoma report a fall in temperature of nearly 40 degrees in the last 24 hours.

DEMOCRATS CONFIDENT

LAPORTE, Ind., Oct. 20.—The democrats of this city are entering the final weeks of the campaign with supreme confidence. The independent candidacy of Emmett Scott which was feared for a time, is said to be steadily losing in strength. McGill, republican, is making a good campaign, but it is conceded that Scott, independent, will draw a large republican vote, in addition to some democrats. The progressives have but one candidate, Edwin Wegner was nominated for city clerk, and his vote, it is expected, will show the third party strength.

BRYAN AT MISSION.

WASHINGTON, Oct. 20.—Brushing elbows with human derelicts, Secy. Bryan Sunday was an interested attendant at the Central Union mission. After a number of men had given testimony of their conversion to Christianity, the secretary, who had been recognized, was asked to speak. "It is wise economy to save men," he said, in the work of the mission. "It is cheaper to save men than recompense society for what bad men may do."

WATSON ON TRIAL.

AUGUSTA, Ga., Oct. 20.—The constitutional provision that "congress shall pass no law abridging the freedom of the press" will be the basis of the defense of Thomas E. Watson, once presidential nominee of the populist party, when he is placed on trial in the federal court here Monday on a charge of sending obscene literature through the mails. This was announced by Watson's counsel here Sunday night. The lawyers said no witnesses have been subpoenaed in Watson's behalf.

MIDNIGHT SPECIAL WRECKED ON C. & A.

Fifteen Injured, Two Perhaps Fatally—Telegraph Pole Brace Proves Life Saver.

ST. LOUIS, Oct. 20.—Fifteen persons were injured, two perhaps fatally, when the "Midnight Special" of the Chicago & Alton railroad bound from Chicago to St. Louis, was wrecked at Alton, Ill., early Sunday morning.

The lives of 33 other passengers, in all probability, were saved by a steel cable bracing a telegraph pole which caught the chair car and prevented it from overturning. The car was left standing on end and all its occupants

were hurled in a mass to the floor. The most seriously injured are: Mrs. Nora Clark, Springfield, Mo., nervous shock, injured left leg and side.

Mrs. Joseph Lowe, Jr., New York, nervous shock, cuts and bruises. The wreck is believed to have been caused by spreading rails. All the coaches left the tracks and the 102 passengers were badly shaken up and bruised. The injured were brought to this city.

EXPECT SULZER TO RUN FOR ASSEMBLYMAN

ALBANY, N. Y., Oct. 20.—Indications Sunday night are that William Sulzer will make the race for assemblyman from the sixth district, which is included in the congressional district he formerly represented.

Friends said that unless he changed his mind before tomorrow he would accept the progressive nomination which has been tentatively offered him. Sulzer's plans, according to his friends, now are to

Urges Methodists To Adopt Baseball Methods

INDIANAPOLIS, Oct. 19.—Bishop William F. Anderson of Cincinnati, head of the conference in which Indianapolis is included, told a meeting of Methodist men here Sunday that they must adopt the methods of the major baseball leagues in working for the success of the national convention of Methodist men which is to be held here Oct. 28 to 31.

"We are told that the science of baseball is the most perfect in existence," said Bishop Anderson. "This

only goes to show what may be done with continued effort and unity of action. We men of the Methodist church must adopt the methods of the major leagues and work in unity with a certain aim in view. Our aim, as in baseball, should be to win and we will win if you men will go into this game with the determination with which a professional baseball player enters a game of baseball."

More than 5,000 delegates from all parts of the country are expected to attend the convention.

PATENTS

And Trade Marks Obtained in all Countries. Advice Free. GEO. J. OLTSCHEK, Registered Patent Att'y., 711-12 Studebaker Bldg., South Bend, Ind.

Money Makers

There exists in Chicago an organization of expert money-makers.

It consists of men who have made money themselves, so it isn't a theory factory. The men at its head started at \$10 per week.

It is filled with men of proven calibre—conspicuous successes. Men who command the largest incomes this field ever offered.

Its entire business—its sole source of income—lies in helping other men make money.

The concern is Lord & Thomas. The business is called an Advertising Agency for lack of a broader nomen.

It deals with salesmanship-in-print. In that way lie the vastest modern money-making possibilities, through multiplying outputs and reducing selling cost.

Its efficiency has made it the largest concern of its kind.

A Stern Policy

In all its dealings, this concern relies entirely on the judgment of results.

It gets business by showing its remarkable sales records. It keeps business by outselling all expectations.

Its largest accounts grew from petty beginnings without ever increasing the cost per sale.

All folderol is forbidden. No favors are asked or accepted. Actual profit to clients is the only influence it courts.

It deals with its own men likewise. No contracts are made with them. On their daily success

depend their place and their pay. And success consists solely in selling for clients all that salesmanship can sell.

Men who want sales at a profit—who seek growth and security—will find this concern to their liking.

Few Mistakes

Behind this concern lies a matchless experience. It has dealt for decades with hundreds of big affairs.

It has stood with the pilots in countless vast undertakings, and seen all the rocks and shoals. Its intimates have been the successful.

It knows cause and effect, the possible and the impossible, the wise and unwise. The ablest of men seek its counsel. Its business advice has saved many an error and led to many a master-stroke.

Then it is ultra-cautious. It investigates markets, measures up competition, weighs the demand.

It moves slowly. Months are often spent, and hundreds employed, to gain knowledge of the ground.

Homes are canvassed, prospects interviewed, dealers consulted—all to make sure of the road to success.

So mistakes are rare, and those mistakes are not costly. Nine times in ten the first attempt sounds the major note.

Master Men

There are many sides to advertising. This concern for years has

aimed to get the masters in them all.

It watches for them—outbids all to get them. Then this vortex of advertising soon develops the fullness of their powers.

It has experts in merchandising, in art work, in copy. It has men of ideas, men who know human nature.

There are nine men on its payroll whose aggregate salary is \$227,000 per year.

Nowhere else in the world is there such a corps of all-round experts in salesmanship-in-print. And they work together—mass their abilities—on each undertaking.

No Extra Cost

This service is rendered for the usual agent's commission. The rate is the same and the service the same on small accounts as large. For the business is built by making small accounts grow.

So this maximum salesmanship costs no more than mediocrity.

It appeals to shrewd men—men who know that success demands big men behind them. Men who are swayed by no inconsequentialities. Men who look facts in the face.

It seeks clients who are out to make money. Men who measure business service by the dollar gauge only. Men who abhor pretensions.

It invites correspondence from men of that class. Invites a chance to prove its powers by its records of success—by the testimony of those it helped.

And it feels that any advertiser seeking the light must accept that invitation.

Just Out In Book Form

A sample of our Master Salesmanship. Ask us to mail it to you.

LORD & THOMAS
Advertising—Chicago

S. E. Corner Wabash Avenue and Madison Street

Just Out In Book Form

A sample of our Master Salesmanship. Ask us to mail it to you.